Rotary Distrikt 2405 | Östersjöprojektet

Presentation for AG in Latvia on October 7, 2025

- Rotary ”Save the Baltic Sea” project and committee

- BASRAN, Baltic Sea Regional Action Network of Rotarians -

www.basran.eu

The Baltic Sea Committee in our district

The Baltic Sea Committee is meant to support and inspire the clubs to make local activities together with partners in order to contribute to a better environment in and around the Baltic Sea.

We also initiate contacts with partners and create cooperation between partners and clubs and between clubs and districts.

On our district website below ”Östersjöprojektet” you can find:

- List of the members of the Baltic Sea Committee in our D2405
- Action plan for the committee
- List of partners
- List with example of tools for the local Rotaryclubs’ activities
- Newsletter No. 1, 2, 3 and 4
- Powerpoint presentations of the project and of the situation in the Baltic Sea
- Articles with examples of club activities

https://rotary2405.se/page/rädda-östersjön

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A regional Rotary project with local activities

In the Baltic Sea catchment area there are:

- approximately 90 million people
- in 9 countries
- more than 1.200 local Rotary clubs with
- more than 41.000 Rotarians

The activities are meant to be arranged by the local clubs, mostly in cooperation with partners and with support and inspiration from the Baltic Sea committee in their district.

”SAVING THE BALTIC SEA” PROJECT

We started the project in D2370 in Sweden in 2020.
In 2023 we made the following video, which describes the background, example of partners and example of the clubs’ local activities.
https://www.youtube.com/watch?v=f8dNOoYLGO8

Since July 1, 2024 we are D2405 and we now work in a close co-operation with the former D2410’s project ”The Baltic Sea Initiative”, which started in 2022.

EXAMPLE OF ACTIVITIES WITHIN ”SAVE THE BALTIC SEA” PROJECT:

EDUCATION OF “ROTARY BALTIC SEA AMBASSADORS”

We train engaged Rotary members in our clubs to be ”Rotary Baltic Sea Ambassadors” in a close cooperation with Baltic Sea Centre at Stockholm university and Baltic Sea Science Center at Skansen.

The ambassadors are able to describe the situation and the challenges of the Baltic Sea as well as possible solutions to improve the environment.

We hope that the ambassadors will be ”engines” in their clubs, i.e. help to start a local project and arrange local activities. The local Rotary club will thus be seen and heard in order to save the Baltic Sea and attract new members.

There are now 66 ”Rotary Baltic Sea Ambassadors” all over D2405 and in D2355 (Uppland north of Stockholm). We have invited all of them to a webinar on October 15 in order to meet and learn more.

The next training program of ”Rotary Baltic Sea Ambassadors” will start on October 30.

EXAMPLES OF ACTIVITIES WITHIN ”SAVE THE BALTIC SEA” PROJECT:

PARTICIPATION IN LOCAL OR REGIONAL FAIRS SUCH AS “THE ENVIRONMENT AREA” AT THE BOAT FAIR “ALL FOR THE SEA”

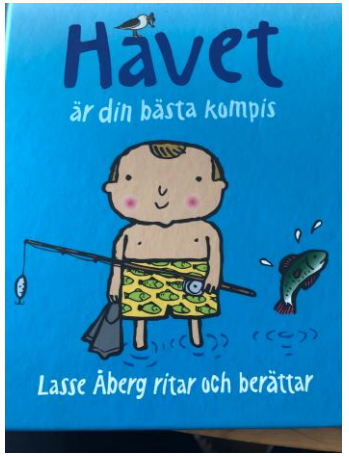
The local clubs participate with tents and information desks at local exhibitions, explaining the challenges of the Baltic Sea and what everyone can do to contribute to the improvement of the environment.

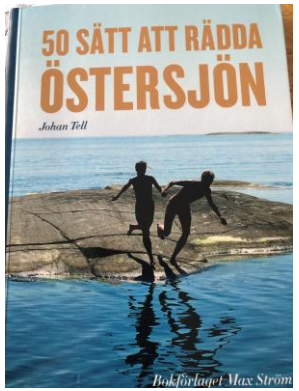
We hand out reports from our partners and we sold the book ”50 ways of saving the Baltic Sea”. We now sell ”The sea is your best friend” and ”How the sea functions - a deep book” by Lasse Åberg as well as ”We look at water below the surface” by researchers from Linnaeus University. We also offer a popular quiz for children and families.

During the boat exhibition in Stockholm in 2024, we were 100 Rotarians from 17 clubs in our stand during the 8 days. We sold 322 books and 248 families answerred the quiz. We also participated in 2023 and 2025 with 22 clubs from two districts.

We also promote the ”The Baltic Sea Contract”, www.ostersjokontraktet.se

With these activities we inform and educate in order to create awareness and to form well informed opinions. We have been seen and also managed to recruit new members.





EXAMPLES OF ACTIVITIES WITHIN ”SAVE THE BALTIC SEA” PROJECT: EXHIBITIONS AND INFORMATION STANDS

Since 2020, clubs have participated with Baltic Sea materials on different occasions, for example Trosa, Nyköping and Kalmar.

In August 2024, we had a large exhibition about the Baltic Sea in Kalmar. Parts of this exhibition have later been used in smaller exhibitions in Hotel Kronmunken and in the public library in Mönsterås.

On June 20th, a Baltic Sea exhibition produced by our partner Voice of the Ocean in collaboration with the Rotary clubs in Norrköping and Söderkörping, opened in Komårdens Djurpark in Östergötland.

On 7-8 of August, we participated in Kalmar Festival with an information and activities tent.

On August 23 Rotary was one of the ”stations” in the celebration of the Baltic Sea Day in Färjestaden on Öland.

On September 6, Borensberg RC participated in Husbyfjöl’s market.

EXAMPLES OF ACTIVITIES WITHIN ”SAVE THE BALTIC SEA” PROJECT:

”BALTIC SEA EVENINGS” ON DIFFERENT TOPICS – INPUT FROM EXPERTS AND CONVERSATIONS WITH THE AUDIENCE

Since 2023 we offer regularly *Baltic Sea evenings*:

- *What do we know about the Baltic Sea – true or false? What are our memories of the Baltic Sea? What can we as individuals and our communities do for the Baltic Sea?;*
- *The Baltic Sea 2025-2050 – a sea of opportunities.*
- *Fish: What fish are sold in the Swedish market and where do they come from? How are Swedish fish doing? Main fish species in the Baltic Sea. Action program for endangered species and habitats in the Baltic Sea - trout, roach and ide.*
- *Energy – windpower at sea.*
- *Presentation of ”Save the Baltic Sea” Project.*
- *The tourism industry around the Baltic Sea – culture and nature.*

Starting in August 2025, local Rotary clubs participate in the H2O (Hands to Ocean) school *project Deep Diving into Marine Knowledge.*

In Augusti 2025 there was a vernissage in Värmdö’s cultural center in Gustavsberg with photos from a contest that was arranged by Värmdö Skärgård RC.

EXAMPLE OF ACTIVITIES WITHIN “SAVE THE BALTIC SEA” PROJECT

BALTIC SEA SUMMERCAMP, SAILING CAMP

Baltic Sea Summer Camp – offered for the first time in 2024.
Target: high-school youth from Sweden and Latvia
One week of activities in Västervik, Kalmar and Öland.
Plans have started for the next offering which will also include youth from Lithuania.

Main goals:

- Contribute to increased knowledge and awareness among young people about the state of the Baltic Sea and what we can do to improve the situation.
- Increased knowledge among participants from Sweden and Latvia about each other's countries and cultures.
- Create networks and friendships between young people from Sweden and Latvia.

International sailing camp in Nynäshamn - A recurring event for many summers

Baltic Sea Action Network of Rotarians

www.basran.eu

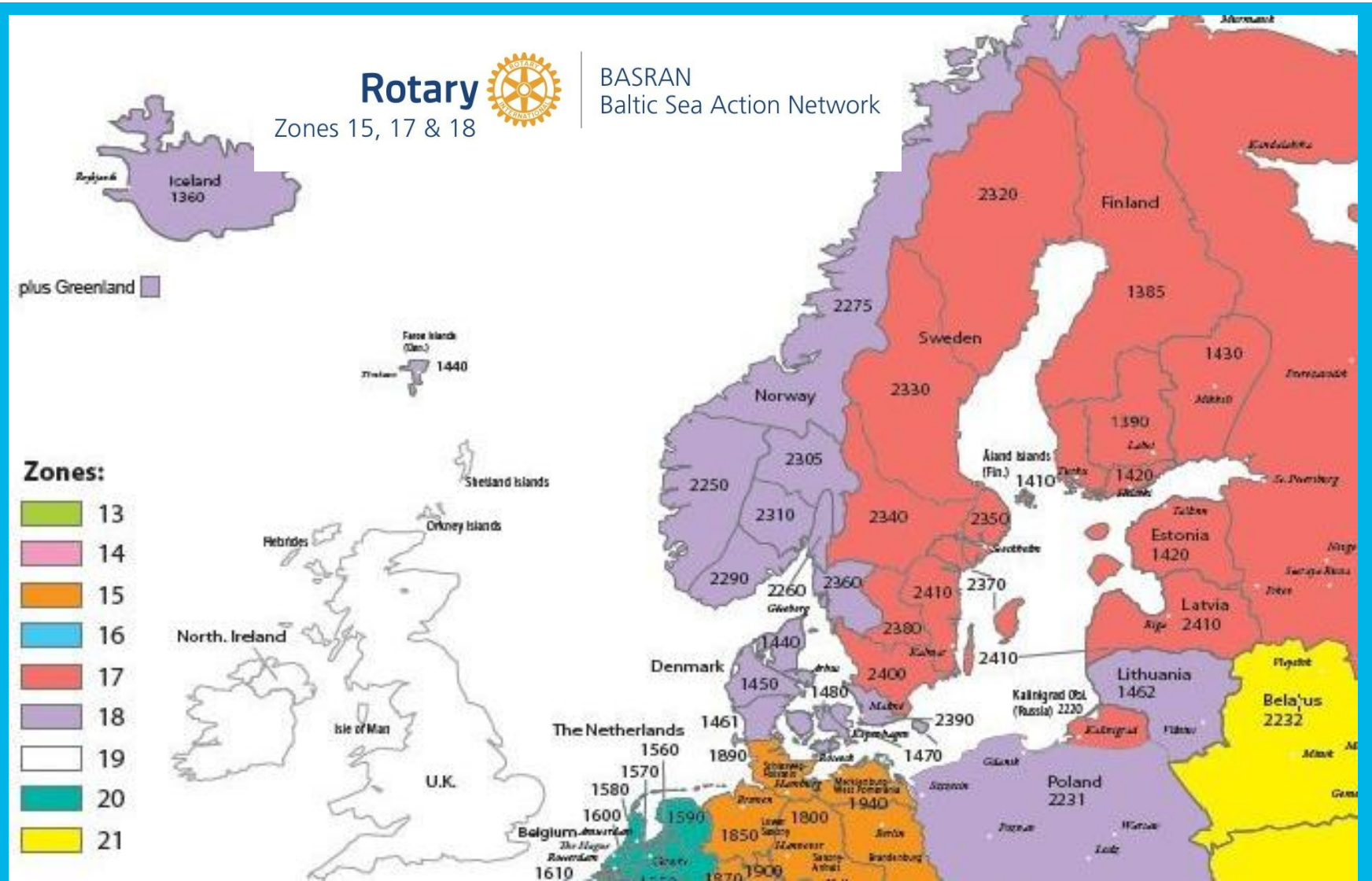
BALTIC SEA REGIONAL ACTION NETWORK
EIGHT COUNTRIES IN ZONES 15, 17 & 18

WHO?
Rotary Districts, Clubs and Members in

Zone 15: Germany

Zone 17: Estonia, Finland, Latvia, Sweden.

Zone 18: Denmark, Lithuania, Poland



WHAT AND WHAT FOR?

Rotary Zones 15, 17 & 18

BASRAN
Baltic Sea Action Network

- BASRAN stands for Baltic Sea Regional Action Network of Rotarians and is a cross border co-operation between districts, clubs and Rotary members in just now 8 countries around the Baltic Sea.

- More than 1,200 Rotary Clubs in 18 districts with more than 41,000 members

- BASRAN is a network of voluntary members, who are enthusiastic to contribute to improve the state of the Baltic Sea

- The local clubs around the Baltic Sea can together with partners contribute to improvements

- BASRAN was established in Finland in 2019. Finland was the chair country 2019-21, Poland 2021-23 and Sweden 2023-25 and Germany 2025-27

- Concentrates on environmental and sustainability issues of the Baltic Sea and its catchment area

THE WAY OF WORKING

Rotary Zones 15, 17 & 18 | BASRAN Baltic Sea Action Network

- BASRAN is an open network. There is no membership fee.
  As a member, you receive newsletters and invitations.
  You can register at the website www.basran.eu

- The board consists of at least one representative per country.
  The board tries to inspire the districts, clubs and members to make local activities with partners.

- We arrange webinars with scientific speakers and showcases in specific areas. They are always recorded and published on our website.

- Action Committees of voluntary members are used for specific topics

- BASRAN arranged ”RYLA Baltic Sea” in Germany 2022, in Sweden 2023, in Finland 2024 and in Denmark 2025.

BASRAN WEBINARS

Rotary
Zones 15, 17 & 18

BASRAN
Baltic Sea Action Network

1. Baltic Sea Rotary Action Network - First Member Meeting on February 23, 2021
2. Cross Border Cooperation for Saving the Baltic Sea on October 2, 2021
3. Wetlands and the Baltic Sea Environment on March 5, 2022
4. Littering in the Baltic Sea and its Shores on October 1, 2022
5. Dangerous substances in the deep on March 11, 2023
6. Awareness Raising and Environmental Education on October 7, 2023
7. The impact of the industrial fishing on the Baltic Sea Eco system on March 23, 2024
8. “Prevention rather than cure” on October 26, 2024
9. “Traffic route Baltic Sea – the impact of transports and travelling” on March 15, 2025
10. “Can the Baltic Sea become the Kingdom of Fish again?” on October 25, 2025

You can find the recordings of all the webinars on the website www.basran.eu

Rotary People of Action

Greetings to all Rotarians from the Swedish crown princess Victoria. She made an introdution to one of the BASRAN:s webinars with the title ”Wetlands and the Baltic Sea Environment” on March 5, 2022

https://youtu.be/VbO9AkfeSYc

ACTION COMMITTEES

- Study, research and prepare
- Find ways to promote
- Join to make a difference
- Find the contact information on our website www.basran.eu

- **Beach cleaning and macro and micro plastic. End plastic soup.**
- **Harmful substances in the deep.**
- **The impacts of the industrial fishing on the Baltic Sea ecosystem.**
- **Awareness Raising and Environmental Education**

Rotary
Zones 15, 17 & 18

BASRAN
Baltic Sea Action Network

“BASRAN RYLA BALTIC SEA” AND “ROTARACT BALTIC SEA E-CLUB”

- 2022 in Germany with 26 participants

- 2023 in Sweden together with Stockholm university with 25 participants mostly training on board of the sailing ship Briggen Tre Kronor

- 2024 in Finland together with Helsinki university with 27 participants from 8 countries

2025 in Denmark together with Roskilde university with 22 participants

In total 100 participants in the age of 18–30 years old from 8 countries around the Baltic Sea

All the participants are sponsored by local Rotary clubs in their countries

On September 18, 2025 we started a new ”Rotaract Baltic Sea E-club” with participants from the former ”RYLA Baltic Sea” trainings.

Many thanks for your attention. Questions?

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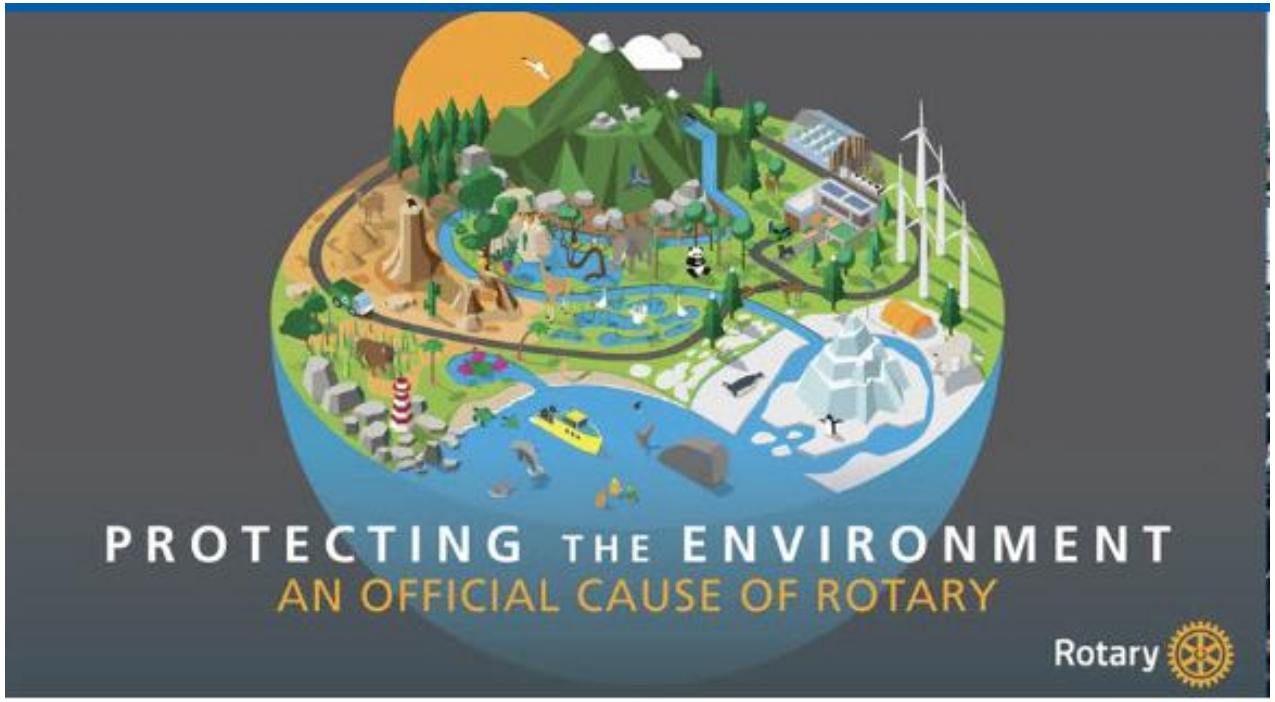

The eyes of the future generation are looking on us – with Anders Paulsson